

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL COUNCIL EXECUTIVE COMMITTEE MEETING

May 14, 2001
MAG Offices
302 North 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Skip Rimsza, Phoenix, Chairman	Mayor Cynthia Dunham, Gilbert
* Mayor John Keegan, Peoria	* Mayor Bill Arnold, Goodyear
Mayor Jay Tibshraeny, Chandler	

* Not present

1. Call to Order

The Executive Committee meeting was called to order by Chairman Skip Rimsza at 12:13 p.m.

2. Approval of April 16, 2001 Executive Committee Meeting Minutes

Mayor Tibshraeny moved to approve the April 16, 2001 Executive Committee meeting minutes. Mayor Dunham seconded, and the motion carried unanimously.

Blue Crowley commented on the agenda items to be discussed at this meeting. Mr. Crowley stated that the express bus terminal on the I-10 expressway needs to be finished. He also noted that he does not agree with broadening participation in MAG, and that what is good for business is good for America. Mr. Crowley stated that he appreciates the effort to get public involvement through MAG at the Mall, but noted that he believes that staff did not stay to the end time. He believes that the City of Phoenix should have better representation at these functions.

3. FY 2002 MAG Unified Planning Work Program and Annual Budget

Becky Kimbrough provided the Executive Committee with a presentation that addressed the revisions to the draft Unified Planning Work Program and Budget. In accordance with the Transportation Improvement Program (TIP) Closeout process, projects have been added to the Work Program and Budget since the Draft Program was reviewed in March and April. Ms. Kimbrough noted that the Work Program received very positive responses at the Intermodal Planning Group certification meeting. The Intermodal Planning Group plans to use the MAG Work Program and Budget as a model for the Western Region.

Ms. Kimbrough reviewed the expenditures by expense category. She noted that total expenditures are at \$11,944,227, up from the original budgeted amount of \$10,834,227. The two expense categories

impacted by the budget revisions are pass-through agreements which increased by \$960,000 and Project Consultants which increased by \$150,000. Ms. Kimbrough then discussed the FY 2001 TIP Closeout consultant projects that are programmed. She stated that there have been nine additions since the first draft of the budget for a total of twelve projects. Ms. Kimbrough noted that of the nine projects, the addition of pass-through money for street sweepers is by far the largest dollar addition at \$1.7 million. Ms. Kimbrough also provided the Executive Committee with a list of the detailed projects included in Program Implementation as requested at the April 16 Executive Committee meeting.

Mr. Bourey stated that these revisions were brought to the Management Committee last Wednesday for approval. Chairman Rimsza asked if the Management Committee had any questions. Mr. Bourey noted that they did not. Chairman Rimsza wanted to acknowledge that the Freeway Service Patrol has been out on the roads helping people quite often. Chairman Rimsza also addressed that he received a recap from the Federal Transit Authority on MAG's modeling that was very positive. He emphasized that this recap was glowing. Copies of this letter will be sent out to the Executive Committee. Chairman Rimsza noted that this is a critical element in funding.

Chairman Rimsza asked Ms. Kimbrough to clarify what is meant by pass-through money. Ms. Kimbrough explained that pass-through money is money that MAG receives and then passes on to another entity for a particular project. She noted that other entities would include RPTA and various cities and towns.

Mayor Dunham made a motion to approve the FY 2002 MAG Unified Planning Work Program and Annual Budget. Mayor Tibshraeny seconded, and the motion was carried unanimously.

4. Broadening Participation in the Maricopa Association of Governments

Mr. Bourey stated that a white paper was put together based on the discussions held at the Management Committee and Regional Council Retreats. This white paper describes how the business community and adjoining units of local government in the metropolitan area could participate in MAG. Mr. Bourey noted that this agenda item was brought to Management Committee and that they recommended additional time to study this from a broader perspective. He noted that the Management Committee also recommended a committee be formed to complete this study over the next six months. Chairman Rimsza stated that the Management Committee response seems to be consistent with the Executive Committee's. However, he did note that six months is too long. Chairman Rimsza explained that he believes that changes are necessary. In the future, the authority for new transportation funding will come to a vote by legislature. Mr. Bourey noted that the Management Committee would like to wrap this issue into the review of General Plans by the Regional Council. Chairman Rimsza stated that he would like to do the General Plans separately. Mr. Bourey clarified that the Regional Council would not vote on the General Plans and only discuss if necessary. Mayor Dunham stated that she supports a committee to study broadening participation and a tighter time frame. She did want to note that she is opposed to having additional voting members on the Regional Council. Mayor Tibshraeny agreed that there will be some concerns. Chairman Rimsza explained that there will be trade-offs. Mayor Dunham stated that one of her concerns is that there will be government and business at the table, but there are more components to the community than just government and business. She asked if the non-profit agencies or the faith-

based agencies would be included and questioned where we would stop. Mr. Bourey noted that the Management Committee also suggested that we look at the roles and responsibilities of MAG.

Mayor Tibshraeny moved that an item in support of a committee to study broadening the participation at MAG be put on the next Regional Council agenda, accepting the Management Committee's recommendations but within a shorter time frame. Mayor Dunham seconded, and the motion was carried unanimously.

6. Update on the Proposed MAG Name Change

Mr. Bourey updated the Executive Committee on the focus groups concerning the MAG name change. He noted that there have been three focus group meetings, one with a group from the Public Relations Society of America (PRSA), a second was held with the Valley Citizen League, and the third was with MAG associates. Kelly Taft discussed the highlights from the focus groups. She noted that the word "regional" was favored most. There were mixed feelings about the word "metropolitan" and the word "alliance." Ms. Taft stated that the focus groups did not favor the word "leadership" because they felt it sounded too exclusive and elitist. The focus groups did like the name "Regional Council" the best. Ms. Taft explained that the PRSA group struggled for a middle, or third, word but came to no consensus. She noted that they did suggest a tag line under Regional Council to be more descriptive of MAG. Mr. Bourey stated that the place identifier favored the most was "Valley."

Chairman Rimsza explained that the word "metropolitan" describes the work each member does at MAG as opposed to describing their local community. He noted that even though a particular area is not physically a metropolitan area, they are part of a region that addresses metropolitan issues such as air quality and transportation. Mr. Bourey stated that we need to have a focus group of the mayors. Chairman Rimsza suggested surveying the Regional Council members by phone. He suggested asking Regional Council members if they like the name Metropolitan Leadership Council or if they would prefer to stay with Maricopa Association of Governments. He stated that the name should reflect what MAG does. Mayor Dunham stated that she is in favor of Metropolitan Leadership Council for the name change.

Mayor Dunham made a motion to conduct a phone survey of the Regional Council regarding the MAG name change asking if they prefer Metropolitan Leadership Council or stay with Maricopa Association of Governments. Mayor Tibshraeny seconded, and the motion was carried unanimously.

5. Proposed Revisions to the MAG Process for Public Involvement

Dennis Smith explained that a clarification is being suggested for how public comment cards are received by the Chair and a change regarding the total time allowed for speaking. He stated that the public currently has three minutes to comment on items not on the agenda, three minutes on items on the consent agenda, and three minutes on action items. Under the proposed revision, a member of the public will have a total of five minutes to speak. Mr. Smith also pointed out that cards would need to be turned in at the beginning of the meeting. Mayor Dunham asked if the public could get and submit a card in advance if they know that they will not be there for the start of the meeting. Mr. Smith noted

that the process does not allow for late cards. Chairman Rimsza suggested that to provide those turning in late cards to speak, a last item on the agenda could be added for late cards.

Mayor Dunham made a motion for MAG to begin the 45-day public comment period on the change to the time allotted for the public to speak as part of the MAG Process for Public Involvement, and at the discretion of the Chair, to provide an opportunity at the end of the meeting to recognize comments from latecomers.

There being no further business, the meeting was adjourned at 1:00 p.m.

Chairman

Secretary